



Define Proxemics

The study of space as a communicative system is defined as Proxemics. It is the way people structure space around them.

Americans divide personal space into four distinct zones:

- The Public zone starts at about 12 feet from the person and stretches back to the limits of sight.
- The Social zone reaches from 4 to 12 feet.
- The personal zone ranges from 2 to 4 feet.
- The Intimate zone stretches from 0 to 2 feet.

These things should be kept in mind when we talk of space and surroundings:

Artifactual

Messages are represented by objects. Not only hairstyles, jewelry, clothing but also the aesthetic aspect of spaces and use of color becomes its feature. E.g., A space decoration and design of an office.

Surrounding

Our environment is well designed to communicate meanings.

Territory

Human beings like to protect and control their space. One feels angry when someone occupies one's assigned seat.

Seating Arrangement

A comfortable arrangement for 2 people at a table is to sit corner to corner. This allows for maximum eye contact. Thus, our choice of seats is another important feature of proxeni's

